

# Voters Care About Health Care Reform

Health care was the top issue of concern to voters in 2018 and will continue to be an important issue in the 2020 elections. Formed in May 2018, the mission of **Ask Nurses and Doctors** is to organize local health care professionals on behalf of competitive Congressional candidates who have practical approaches to affordable, quality universal health insurance coverage.

## Case Study: Our Work in Maine - District 2

Maine District 2 covers a large area of rural Maine. In a close race, the 2018 congressional election pitted **Jared Golden** (D), who advocated specific national health system reforms to increase and improve insurance coverage, against the incumbent Bruce Poliquin (R), who vehemently opposed Medicaid expansion.

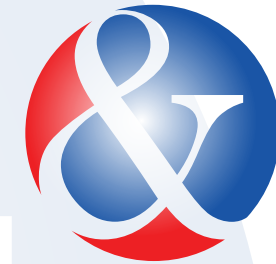
**AND** met regularly with Golden's communications director and other campaign staff. In response to the campaign's "asks", we:

- ◆ Formed a new organization, Health Professionals for Jared Golden, organizing, in a month, more than 100 health professionals from Maine – 2 in support of Jared.
- ◆ Produced op-ed pieces on many health care issues written by local physicians and published in the Bangor Daily News and other papers (please see this link to one of these op-eds: <https://bangordailynews.com/2018/08/20/opinion/contributors/opioid-abuse-over-if-only-that-were-true/>.)

- ◆ Organized press events with Jared and local health care professionals
- ◆ Coordinated health professionals to participate in all aspects of public relations, including print and You Tube endorsements. Please click on this link for some of the youtube video endorsements that we organized: <https://www.youtube.com/channel/UC10E1T2yMDZ8qPu1bWvQokA>;
- ◆ Encouraged donations on the part of health professionals directly to the campaign, and facilitated broader fund-raising events led by health care professionals.

It was a close race, and **AND's** work contributed to Jared's successful election. Congressman Jared Golden was the first challenger to defeat an incumbent Congressman in the second district of Maine in 96 years.

Now that Jared is in office, **AND** is continuing to work with him and his staff to improve health for all residents in Maine-2 and, in fact, all Americans.



**And Ask Nurses and Doctors Can Help**

**Ask Nurses and Doctors coordinates all aspects of local health professional efforts on behalf of candidates.**

Visit our website at [www.asknursesdoctors.com](http://www.asknursesdoctors.com)

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*"Ask Nurses and Doctors was easy to work with – disciplined, well connected with excellent health care campaign suggestions and able to deliver on all asks from the campaign."*

*"In organizing over 100 local health professionals, Ask Nurses and Doctors brought the needed health care credibility and expertise to my campaign organization."*

Congressman  
**Jared Golden,**  
Maine District 2